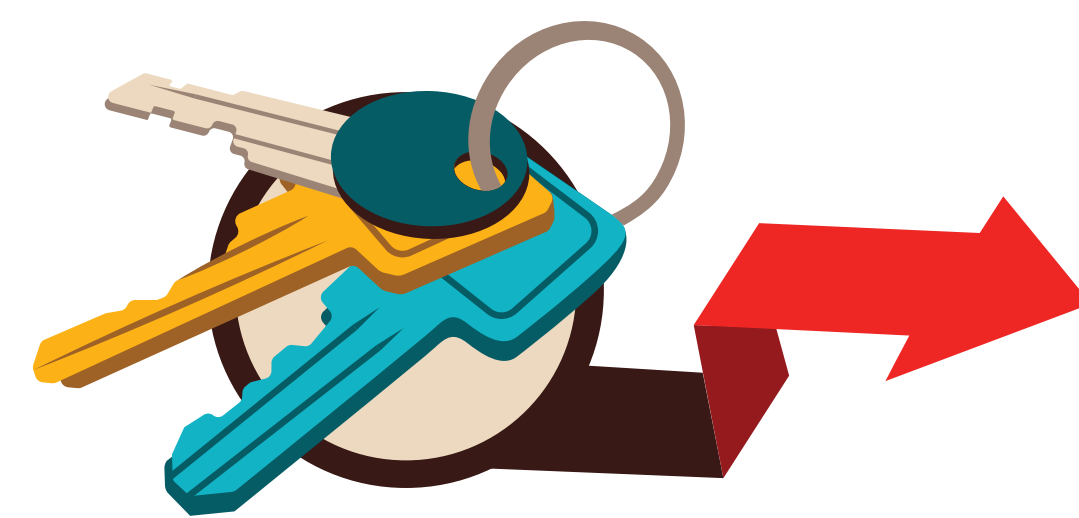


Making Life Better: Parks, Recreation and Culture Plan

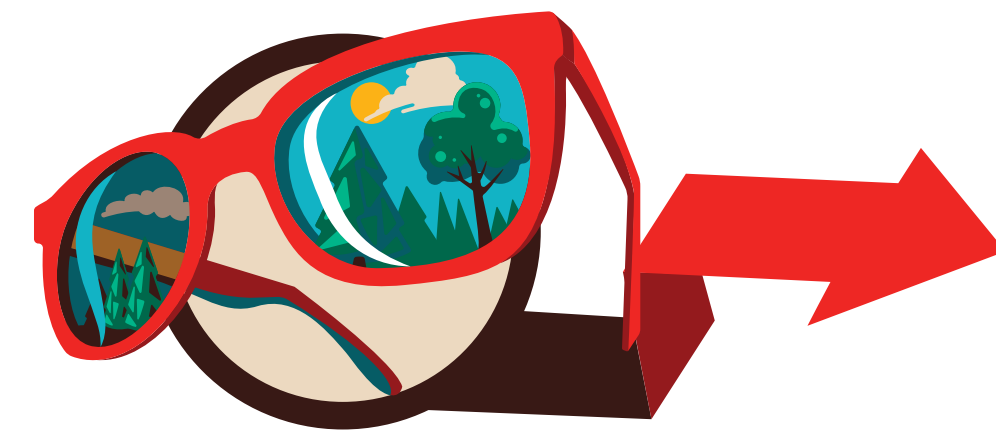
The City of Burnaby has drafted a plan to guide the next 25 years of Parks, Recreation and Culture (PRC) services. At its heart, it focuses on delivering services that make everyday life in Burnaby even better.

Making Life Better sets the vision, values and future directions for 15 PRC service areas. The Plan will help City of Burnaby staff and Council make decisions that put the community's well-being first.

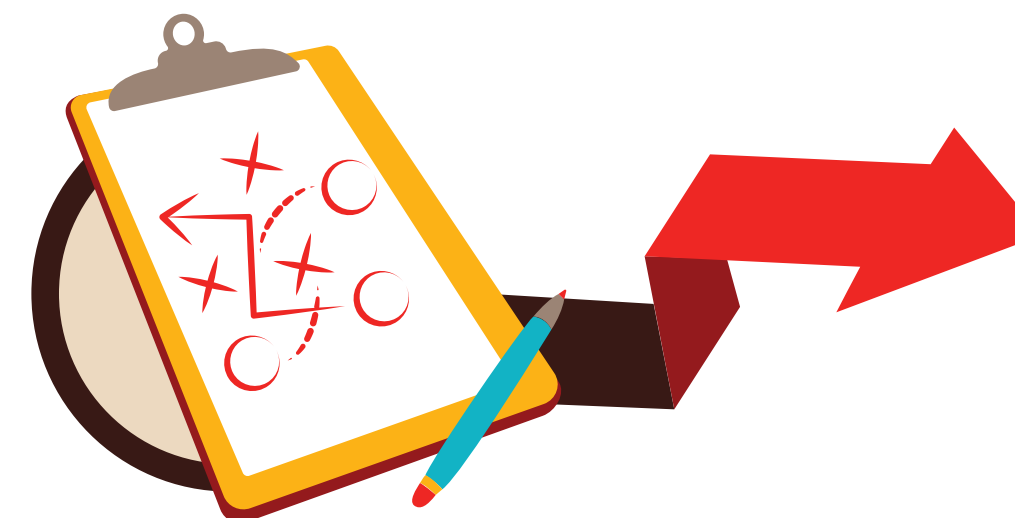
Project timeline



Phase one:
Key findings
(Winter-Spring 2025)



Phase two:
Visioning
(Summer-Fall 2025)

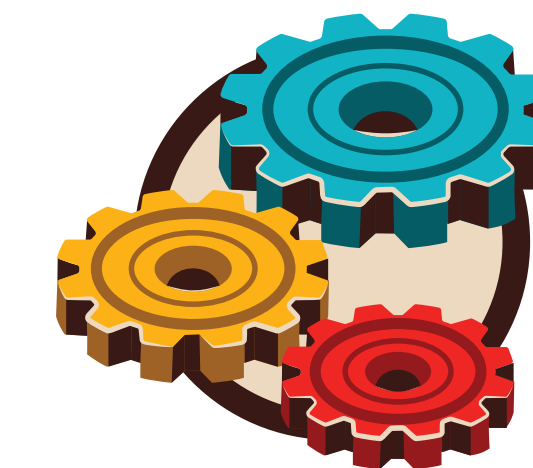


Phase three:
Drafting
(Fall-Winter 2025)

We are here!



Phase four:
Confirming
(Winter-Spring 2026)



Phase five:
Implementation
(Summer 2026)



**Read the draft and
complete the survey!**

Burnaby.ca/PRCPlan



Making Life Better: Parks, Recreation and Culture Plan

How to read the plan

Making Life Better describes Burnaby's PRC services today and where the community wants them to go in the future. The Plan also describes how changes over time will better align these services to the community's vision and values.

The direction we want PRC services to go

1 Vision

The vision sets the direction for the entire plan.

5 Values

There are five values guiding the plan.
They are used to evaluate tools and actions.

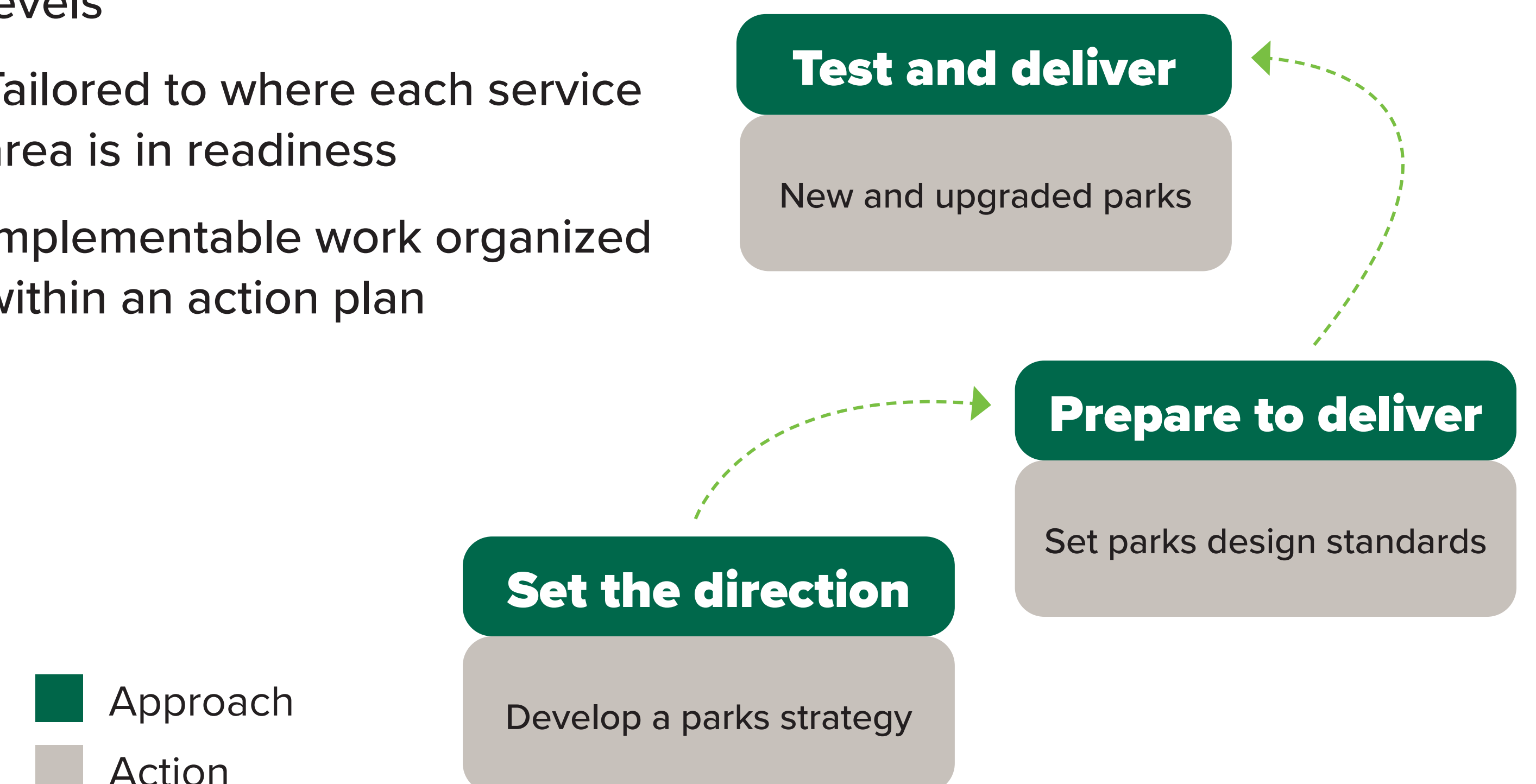
3 Service Levels

Current and future service levels are assigned for each of the 15 service areas.

How we plan to get there

Approaches and Actions

- » Identifies what will be needed to reach recommend service levels
- » Tailored to where each service area is in readiness
- » Implementable work organized within an action plan



Making Life Better: Parks, Recreation and Culture Plan

Vision

Making Life Better strives to enhance the quality of life for everyone in Burnaby by balancing the levels of service many residents enjoy today with the long-term viability of infrastructure and programs.



Values

Adaptable

Services respond efficiently to residents' evolving needs and interests.

Evidence-based

Investments in services and facilities are informed by reliable evidence.

Community-focused

Services and spaces reflect the needs and interests of the communities.

Financially sustainable

Decisions effectively balance the costs and benefits of services to ensure that needs and interests are supported long term.

Equitable

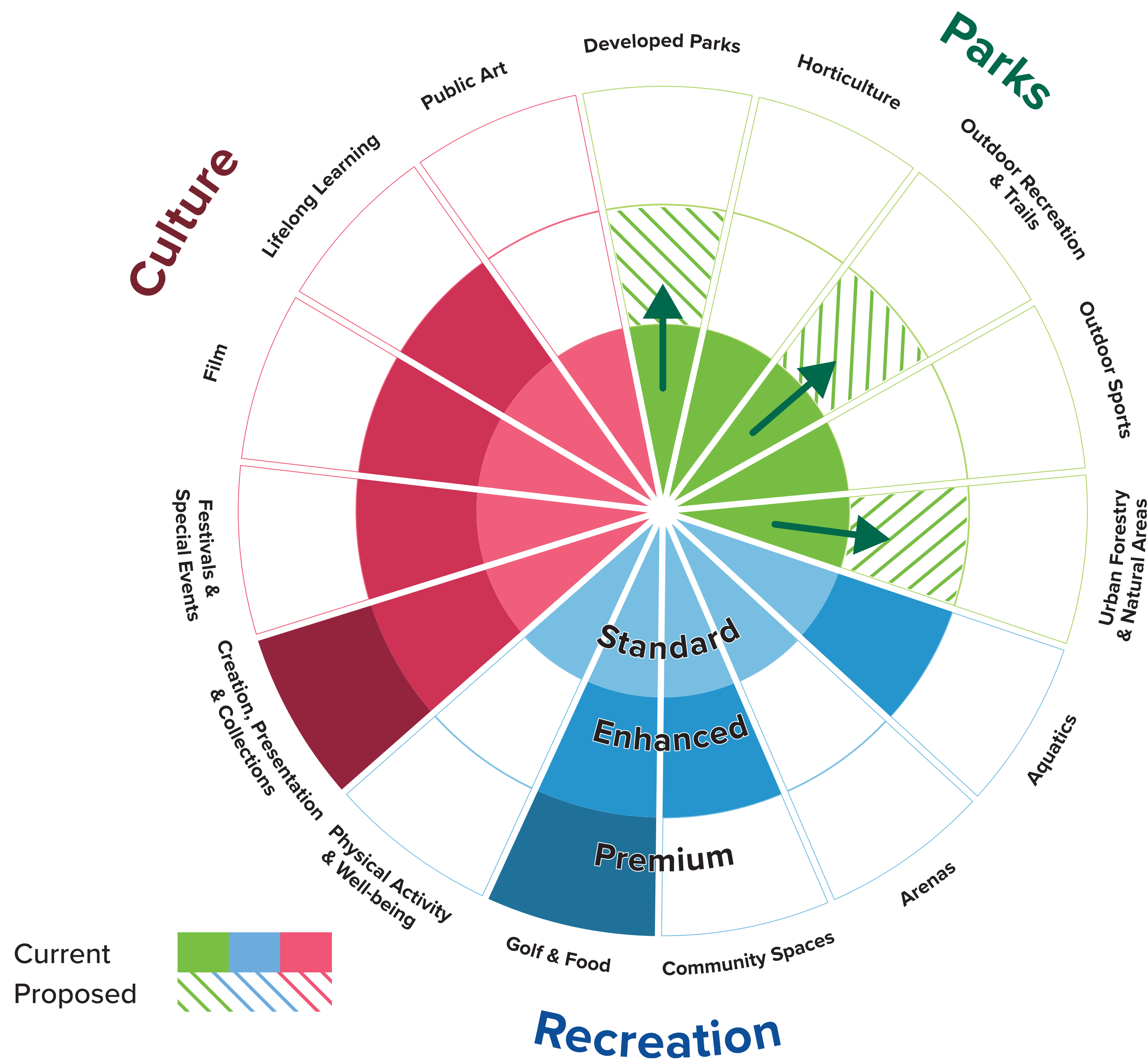
Capital and operating budgets are allocated fairly while reducing barriers for equity-deserving communities.

Making Life Better: Parks, Recreation and Culture Plan

Directions for PRC Service Areas

Making Life Better builds in the strengths of PRC services that have grown from past investments and decisions.

The PRC department oversees 15 service areas that each play a unique role in responding to community needs. *Making Life Better's* vision, values and directions for the future are based on the levels of service each provides today and concrete steps that are needed to achieve desired levels in the future.



- Standard**
Ensures residents have access to core parks, recreation and cultural opportunities.
- Enhanced**
Exceeds standard service with more supply or higher quality spaces, conditions or programs.
- Premium**
Responds to specialized needs, fulfills a niche offering and/or generates revenue for the City.

Making Life Better: Parks, Recreation and Culture Plan

Direction across PRC

Making Life Better identifies streams of work that will impact services across the PRC department. Their implementation will be woven into approaches for specific service areas, from the development of a new Culture strategy to updated planting and design standards for Parks.

Broad directions:

Collaboration with community organizations

Dialogue with community organizations to reduce barriers for residents who don't currently use PRC services (e.g. using languages other than English)

Ongoing work with Host Nations

Engagement with Host Nations to implement feedback that improves access to PRC services and spaces, fosters opportunities for Host Nations to establish a presence on their territories, and celebrates their cultures and languages

Service promotion and awareness

The rollout of a PRC awareness campaign that makes it easier for residents to learn about PRC opportunities, from events to classes

What do you like about these directions for all PRC services?

What could be improved in these directions for all PRC services?



Making Life Better: Parks, Recreation and Culture Plan

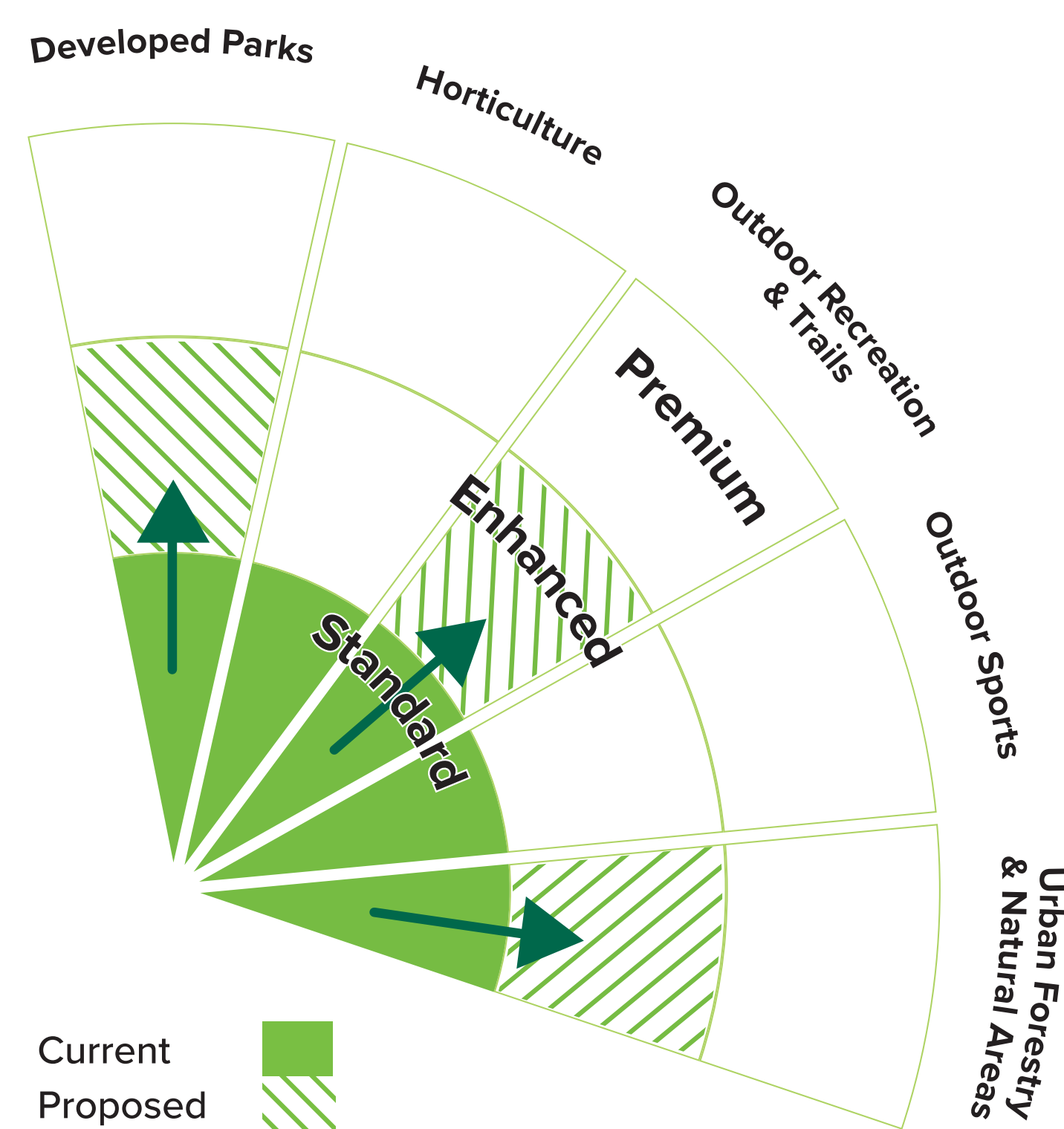
Parks

What the service areas do

Parks support a wide range of activities that promote access to nature, active living and social connection. These services manage spaces and work with user groups and leagues to deliver programs to the public.

Overview of approach

Making Life Better provides a long-term roadmap to strengthen the parks network, improve neighbourhood-level services, adapt to the changing climate, keep pace with demand and replace out-of-date amenities.



Service area directions



Developed Parks

Developed Parks will increase from a **standard** to an **enhanced** level of service with investments in higher-quality amenities and furnishings in existing parks and improved access to park space in Burnaby's town centres.



Horticulture

Horticulture will continue to be provided at a **standard** service level, focusing on strategically locating new plantings and specialized landscaping in areas with the highest exposure.



Outdoor Recreation & Trails

Outdoor Recreation and Trails will increase from a **standard** to an **enhanced** level of service through increased investment in trail renewals and ongoing maintenance to address public concerns about the condition and safety of these spaces.



Outdoor Sports

Outdoor Sports will maintain a **standard** service level by developing a sports field strategy in the near future to guide ongoing enhancements and better align sports infrastructure with residents' interests.



Urban Forestry & Natural Areas

Urban Forestry and Natural Areas will increase from a **standard** to **enhanced** level of service by investing in invasive species management and greater collaboration to improve the health of Burnaby's enviable network of natural areas.

What do you like about these directions for parks service areas?

What could be improved in these directions for parks service areas?

Making Life Better: Parks, Recreation and Culture Plan

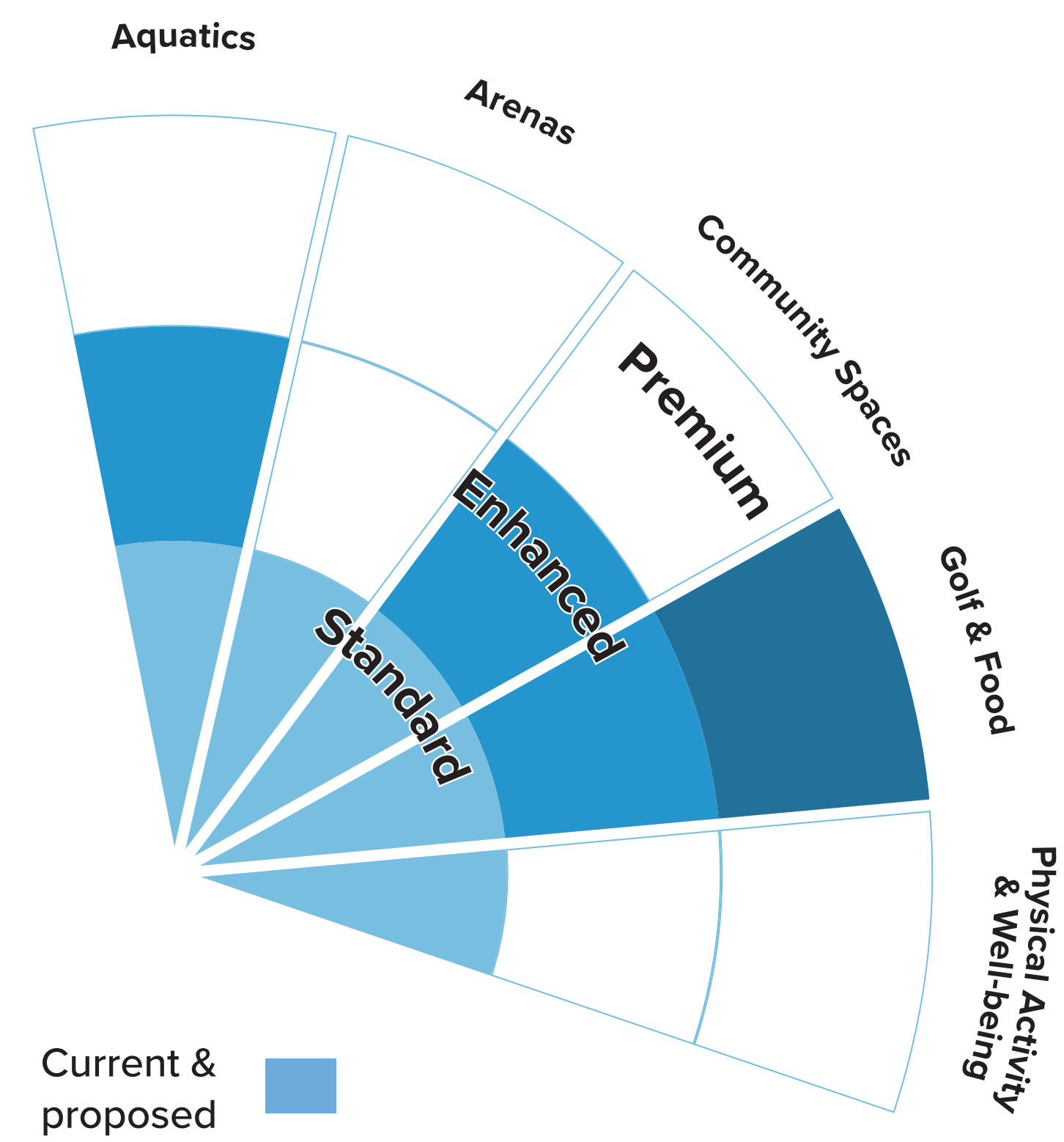
Recreation

What the service areas do

Recreation programs and facilities support a wide range of activities that promote active living, social connection and well-being. These services manage spaces and work with user groups and clubs to increase access.

Overview of approach

As Burnaby grows and its facilities age, more investments will be needed to maintain their services. *Making Life Better* prioritizes planned capital projects and provides guidance for addressing aging facilities in the future.



Service area directions



Aquatics

Aquatics will continue **enhancing** services by bringing planned facilities online, focusing on staffing and programming in the short term, followed by planning for older facilities.



Arenas

Arenas will maintain services as **standard**, focusing on programming ice sheets and incorporating food services into new facilities, and improving the City's approach to allocating ice and dry-floor space to meet community needs.



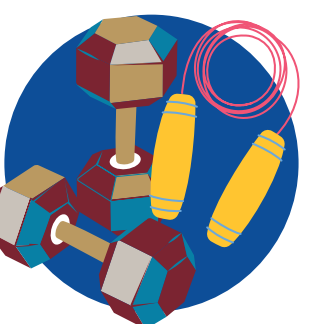
Community Spaces

Community Spaces will maintain **enhanced** levels of service for teens, older adults and low-income households, piloting new programs to expand service reach with new audiences.



Golf & Food

Golf and Food services will be maintained at a **premium** level, provide more affordable food options in PRC locations, and make minor improvements to pitch and putt and disc golf.



Physical Activity & Well-being

Physical Activity and Well-being services will be maintained at a **standard** level, programming new facilities and making minor upgrades to improve public satisfaction with existing facilities.

What do you like about these directions for recreation service areas?

What could be improved in these directions for recreation service areas?

Making Life Better: Parks, Recreation and Culture Plan

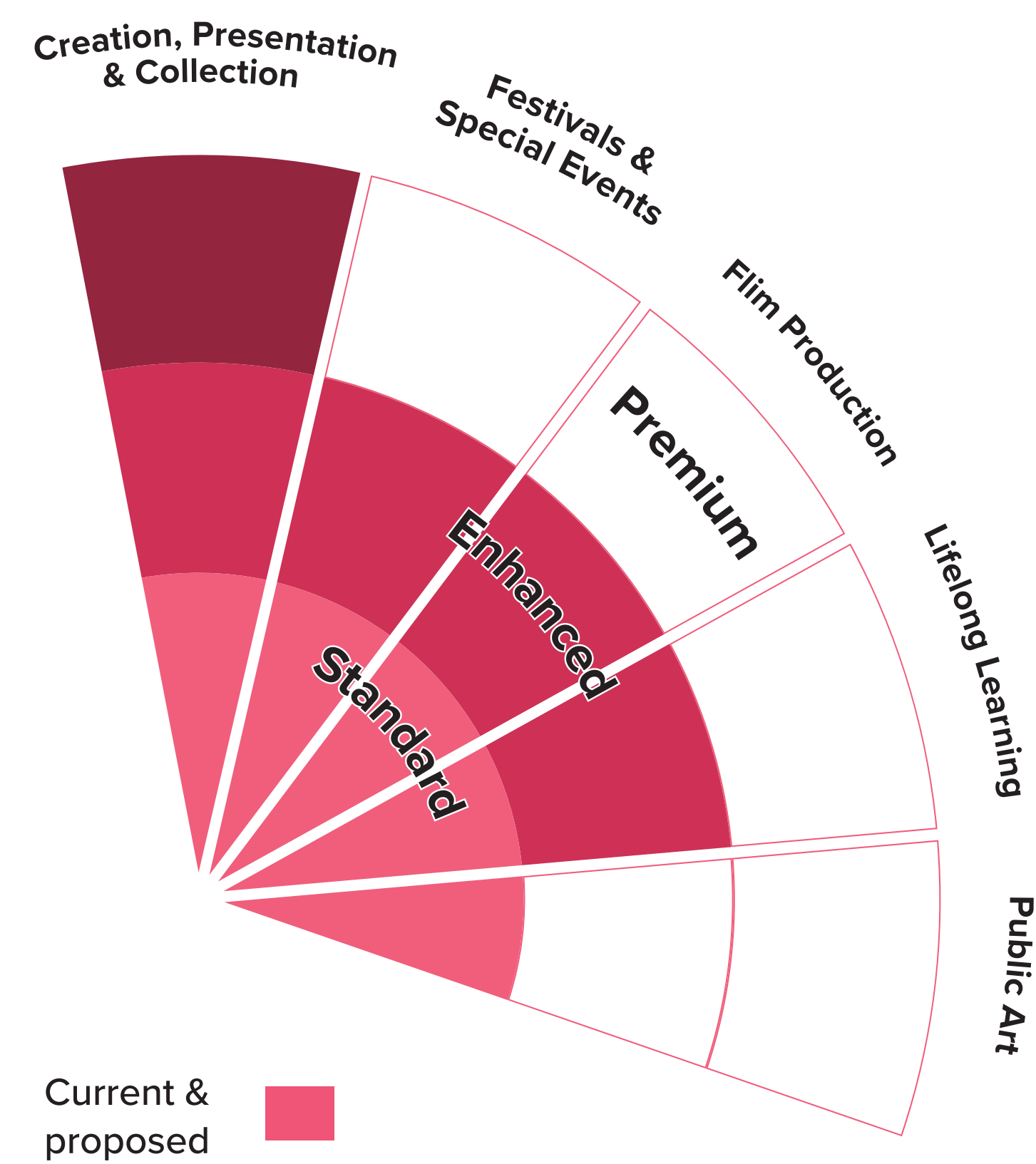
Culture

What the service areas do

Culture services produce festivals, special events and performances, accessible programming and facilitate public art and film production. These services celebrate the community’s diversity and local creative economy.

Overview of approach

Making Life Better directs PRC staff to build community capacity and partnerships that can deliver enhanced and premium cultural experiences more sustainably.



Service area directions



Creation, Presentation & Collections

Creation, Presentation & Collections will maintain **premium** services by transitioning to a partnership model that supports local community arts and heritage production.



Festivals & Special Events

Festivals & Special Events will remain **enhanced** with improvements to the City’s approach to delivering large signature events with current funding interests.



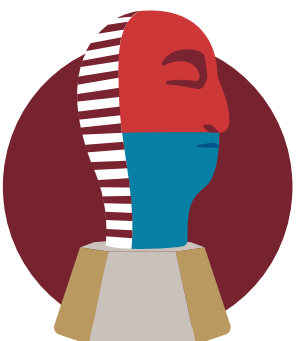
Film Production

Film Production will maintain **enhanced** services by clarifying the permitting process and improving coordination with other City departments over the short term.



Lifelong Learning

Lifelong Learning will maintain **enhanced** services, expanding reach and participation in programs and strengthening connections with local community groups.



Public Art

Public Art will maintain **standard** services through minor improvements to processes and collaboration with other City departments.

What do you like about these directions for culture service areas?

What could be improved in these directions for culture service areas?